

PETR BRYCHTA

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Hrudičkova 2112/6, Praha 4, Chodov, 148 00

WORK EXPERIENCE:

2025 – 2026

Lead UX/UI designer

Asseco Solutions CZ

Leading UX/UI design for complex enterprise applications, collaborating closely with development and product teams.

2022 – 2025

Senior UX/UI designer & Prompt designer

Česká spořitelna a.s.

Designing UX/UI for digital banking products, optimizing user flows, and working with AI-driven tools.

2020 – 2022

UX/UI designer

Burda international CZ

Designing content-driven websites and digital products, improving usability, and working with editorial content.

2017 – 2020

DTP Operátor, Digital designer

Ogilvy Mather

Preparing graphic assets for campaigns, digital and print production, and collaborating with creative teams.

2014 – 2017

Artworker

VCCP

Producing final graphic outputs for print and online based on creative concepts.

2012 – 2014

DTP Operátor, Web designer

Aladin agency

DTP work, designing small websites and digital materials, and preparing production files.

2007 – 2012

DTP Operátor, Creative designer

Reproslužby

Pre-press preparation, editing and checking print data, and creating graphic materials for clients.

2006 – 2007

DTP Operátor

Digital media productions

Typesetting, editing, and preparing graphic materials for print and digital outputs.

Curriculum Vitae

EDUCATION

2002 – 2006

Secondary School of Art and Management, Prague 6
Field of study: Photography

1993 – 2002

Pošepného náměstí II Elementary School, Prague 4

ADDITIONAL WORK EXPERIENCE

Freelance collaboration with Bushman
Product photography, retouching, and preparation of graphic materials.

Freelance collaboration with Asko Nábytek
Layout of sales catalogues and product photography.

Freelance collaboration with Moravia, Bohemilk
Packaging product photography and catalogue layout.

Collaboration with RIXO.cz
UX and UI design for the website and mobile application.

Freelance collaboration with TV Barrandov
Graphic preparation, titling, and UX/UI design.

Freelance collaboration with Refres s.r.o.
Layout of price lists and catalogues.

Freelance collaboration with L'Oréal & Kérastase
Digital design and print graphics.

Freelance collaboration with CCC
Magazine ads, digital design, event preparation,
and complete graphic execution.

Freelance collaboration with Reserved, Mohito, Cropp,
Sinsay, House (LPP)
Digital design, print graphics, event preparation,
and full graphic execution.

Freelance collaboration with Baťa
Event preparation and complete graphic execution.

Member of the Syndicate of Photographers of the Czech Republic

Lecturer at the House of Children and Youth Prague 6
Teaching computer graphics and photography.

SKILLS

English, German, Czech

SOFTWARE

Figma, Adobe Photoshop, InDesign, Illustrator, Acrobat, Bridge, Premiere,
Lightroom, XD, Microsoft Office, Clarity, Total Commander, Zeplin, AB
Tasty, Google Analytics, Jira, Confluence, etc.

Operating Systems: Windows, Mac OSX

Driving Licence: A, B

Web/portfolio: <https://petrbrychta.cz/en/>